



Vice Mayor Jack Balch



Fall 2023

Upcoming Fall Events

There are a lot of wonderful events going on around Pleasanton! Here are just a few highlights;

Firehouse Art & Music Fest (Firehouse Arts Center) - Sept 8th @ 4pm

Open Heart Kitchen **Heart of the Tri-Valley Gala** (Palm Event Center) - Sept 8th @ 6pm

Pleasanton Police Officers Association **Charity Poker Fundraiser** (Sidetrack Bar & Grill) - Sept 12th @ 5pm

A Taste of Chocolate (Pleasanton Senior Center) - Sept 14th @ 1:30pm

Tri-Valley REACH **Reach for your Dreams Fundraiser** (McGrail Vineyard) - Sept 14th @ 6pm

Weekend on Main (Main Street Closure) - Sept 15th - Sept 17th

Amador Centennial Parade (Downtown) - Sept 15th @ 2:30pm

Veterans Stand Down Event (Alameda Co. Fair - Bldg C) - Sept 16th @ 9am

Pleasanton Downtown Association **Forkful Experience** (Downtown) - Sept 16th @ 3pm

Niles Canyon Roll & Stroll - Sept 23rd @ 7am

Fall Reading Challenge (Pleasanton Library) - Sept 23rd - Dec 20th

STEAM Saturdays (Pleasanton Library) - Sept 30th, Oct 28th & Dec 2nd @ 11am & 12pm

Alviso Adobe 15 Year Celebration (Alviso Adobe) - Oct 14th @ 11am



Five-Year Citywide Strategic Plan Now Available for Community Review

The City of Pleasanton recently undertook a five-year citywide strategic planning process, extending our historical two year process in order to identify community needs earlier and provide greater time to align budget dollars and staff resources to address them.

The process included public outreach efforts between February through June of this year, as well as city staff meetings with internal and external stakeholders. The result is a draft plan entitled 'ONE Pleasanton', available at www.PleasantonStrategicPlan.com.

This draft plan identifies five key community goals; A) **Funding Our Future** with fiscal sustainability, B) **Investing in Our Environment** through infrastructure, public facilities and environmental sustainability, C) **Safeguarding Our City** which includes public safety and emergency preparedness, D) **Building a Community where Everyone Belongs** which focuses on livability and community development, and... *cont'd...*

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Around Town....

Did you get snapped at an event? Check out the photos below and also our social media to see if you were snapped!



Sunflower Hill Garden Work Event



Community of Character Fundraiser



National Night Out



Goodness Village Fundraiser



JackForPleasanton

P.O. Box 612, Pleasanton, CA 94566

www.JackForPleasanton.com

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City Council Meetings

An opportunity to be heard!

Pleasanton City Council Meetings are held on the 1st and 3rd Tuesdays of the month beginning @ 7pm. In person meetings are temporarily being held at:

**City of Pleasanton
Operations Service Center
Remillard Conference Room
3333 Busch Road
Pleasanton, CA 94566**

The Council is expected to return to its Chambers in late September.

Meetings are streamed live via Zoom, TV30 and YouTube!

City Council agendas (including Zoom information), meeting minutes, and recordings of past meetings are available at the city's website at:

www.cityofpleasantonca.gov

Contact Pleasanton Vice Mayor Jack Balch

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Office Hours:

By Appointment

*City Hall
123 Main Street
Pleasanton, CA 94566*

Five-Year Citywide Strategic Plan (Continued)

E) **Prioritizing Our People** whereby the City can deliver organizational effectiveness for our staff.

During a special meeting on August 24th, the City Council met and discussed the plan, providing direction for the goals and identifying specific strategies for implementation.

Your input on this five-year strategic plan draft is critical to ensure it reflects our needs and aspirations. I encourage you to participate by sending in your comments or questions to me at jbalch@cityofpleasantonca.gov before *October 1st*, as the plan is expected to return to the City Council for formal adoption in October.



Pleasanton's Arroyos: Flood Control & More

I'm sure you've noticed Pleasanton's arroyos - they offer calm moments of natural beauty and they're also an important part of our environment's water cycle, winding their way through our city like veins, helping transfer water from our higher elevation watersheds, through the floodplains, channels, and rivers, and eventually to the ocean.

The arroyos also provide an important community safety benefit, guiding rainwater away from populated areas to reduce the risk of flooding. During the storms in early 2023, our community took notice as rainwater surged into these critical channels.

In calmer times, we can appreciate that nature in its infinite wisdom, made these arroyos versatile - a blend of form and function. As Pleasanton has grown and developed, these channels have become a critical component of our recreational trail system. Residents now jog, walk their dogs, and bike along these paths, enjoying the serene beauty of the arroyos and the wildlife they support.

Managing and preserving these natural wonders is no simple feat, and requires the stewardship of several governing entities - Zone 7, the City of Pleasanton, and several state agencies. Locally, Zone 7 is the main agency responsible for flood control in the Tri-Valley. They work to ensure that the arroyos function optimally by conducting periodic maintenance, removing debris, and making sure water flows unhindered. Their efforts are pivotal in preventing floods and safeguarding our City. As the City has integrated much of the arroyo network into our urban framework and bike/pedestrian trail system, it works with Zone 7 to maintain access for our community members.

This winter with all the rainfall, and now with the snowmelt, Pleasanton is well reminded of our vested interest in the arroyos health and their proper functioning to protect our community and neighborhoods - as well as their benefits to us all.



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